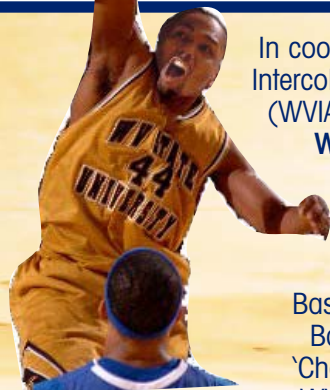


# West Virginia Conference

## Tournament Network



In cooperation with the West Virginia Intercollegiate Athletic Conference (WVIAC), SmallCollegeSportsWeb.com's **West Virginia Conference Tournament Network** will again provide comprehensive radio and internet coverage for the WVIAC Men's & Women's Basketball Tournaments, the WVIAC Baseball Tournament, and 'Championship Saturday' of the WVIAC Softball Tournament.

For the 5<sup>th</sup> consecutive year, Reid Amos will serve as the lead play-by-play broadcaster for the West Virginia Conference Tournament Network. Amos is a 14-year veteran as Fairmont State's "Voice of the



Fighting Falcons." Joe Sengewalt will once again join the broadcast team. Amos and Sengewalt have combined for 25 years of broadcasting experience in the WVIAC and will provide an exciting and professional account of the tournaments. WVIAC Head Coaches and experienced broadcasters will also join the Network for outstanding coverage.

With four years of established West Virginia Conference Tournament Network coverage, research suggests that, with our new marketing partners, Internet traffic/radio listenership will continue to grow in 2007.



### All Broadcasts Include:

- Pre-game, in-game play-by-play, and post-game coverage
- A minimum of 14 minutes of network/local airtime
- Open/close billboard sponsorship mentions
- Tournament venue public address announcements
- Internet banner advertising
- Internet broadcast archives (including your commercials)
- Sponsorship mention in West Virginia Conference Tournament Network promotion
- And more!

In 2006, the **West Virginia Conference Tournament Network** was broadcast on 11 radio stations around West Virginia. Plus, since the inception of the network in 2003, SmallCollegeSportsWeb.com has had over 100,000 online game listeners – in addition to its statewide radio audience!

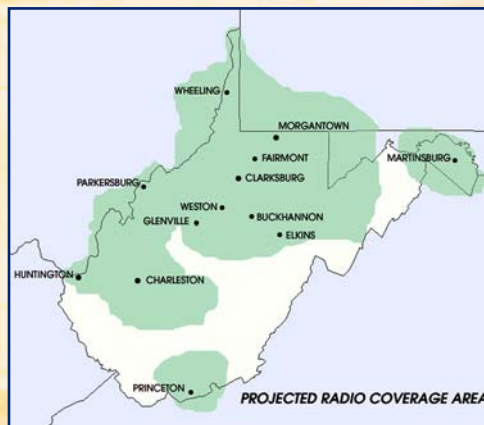
**New this year** - Broadband Video Webcasts are planned, which will include Network Broadcast audio – and advertisers commercials!

The **West Virginia Conference Tournament Network** was presented by 'The EZ to use Big Book' in 2006 along with sponsors that included: the WV Lottery, CityNet, West Virginia State Farm Insurance Agents, and Subway among others. Our advertising packages are specifically suited for businesses seeking a vehicle to increase their presence to a West Virginia focused audience!

Game broadcasts will again air over a loyal network of radio stations. Our tournament city radio stations will air every game in the host city. All 14 games of the basketball tournament are scheduled to air on ESPN Radio 1490 in Charleston, and each game of the WVIAC baseball tournament is slated to be on 1050-AM WAMN Radio in Bluefield. Our affiliates cleared more than 100 West Virginia Conference Tournament Network broadcasts around the state in 2006!

Fans outside of radio the coverage areas are able to access Internet webcasts via the following websites:

- WVIAC - [www.wviac.org](http://www.wviac.org)
- WV Metro News - [www.metronews.com](http://www.metronews.com)
- Most WVIAC members' athletics Websites
- SmallCollege SportsWeb.com - [www.smallcollegesportsweb.com](http://www.smallcollegesportsweb.com)



# West Virginia Conference Tournament Network



## Sponsorship Levels

### **Presenting Sponsors will receive:**

- Sponsorship on all 4 West Virginia Conference Tournament Network events (Internet and radio distribution) – WVIAC Men's & Women's Basketball Tournaments, WVIAC Baseball Tournament, and "Championship Saturday" of the WVIAC Softball Tournament
- Sponsoring company logo embedded in the "Official West Virginia Conference Tournament Webcasts" Web Link (exclusively for Presenting Sponsors.) This graphical link will be placed on WVIAC members' athletics homepages (nine sites last season), [wviac.org](http://wviac.org), [wvmetronews.com](http://wvmetronews.com), and more! This offers a presence on sites totaling more than **FIVE MILLION** hits per month and will be available in the month leading up to and during West Virginia Conference Tournament Network events
- **10 total commercials** per broadcast – (4) :30 Network commercials/game - minimum of 24 games - (200-240 spots)
- Minimum 6 local sponsorship :30 commercials (Internet/some network stations)
- Broadcast archives available on [www.smallcollegesportsweb.com](http://www.smallcollegesportsweb.com) for future listening
- Webcasts will also be sold on CD to WVIAC fans – archives/CD's include your commercials
- Open/close billboard sponsorship mentions - 2 per Webcast
- All references to the West Virginia Conference Webcasting Network, will include "Presented By: ... 'your business'" in game broadcasts, print, web, and radio promotion throughout West Virginia
- A Presenting Sponsor "branded graphical logo" on the tournament facility West Virginia Conference Tournament Network signage and promotional flyers
- Public Address announcements promoting the Network at the tournament sites, including "Presented By" mentions during every game
- Largest sponsor banner on WVIAC Webcast page



### **Title Sponsors will receive:**

- Sponsorship on all 4 WVIAC Championships Network Events (Internet and radio distribution) – WVIAC Men's & Women's Basketball Tournaments, WVIAC Baseball Tournament, and "Championship Saturday" of the WVIAC Softball Tournament
- Minimum 4 commercials per broadcast - minimum of 24 Webcasts - (100-150) :30 commercials (2 Network/2 Local Break Commercials - average per game)
- Broadcast archives available on [www.smallcollegesportsweb.com](http://www.smallcollegesportsweb.com) for future listening
- Webcasts will also be sold on CD to WVIAC fans – archives/CD's include your commercials
- Sponsor listing on West Virginia Conference Tournament Network promotional facility signage and flyers
- Where feasible, references to the West Virginia Conference Tournament Network, will include "Title Sponsors: ... 'your business'" in game broadcasts, print, web, and radio promotion
- Public Address announcements promoting the Network at the tournament sites, including 'Title Sponsor' mentions
- Sponsor Banners on WVIAC Webcast page listed with other Title Sponsors
- Open/close billboard sponsorship mention - 2 per Webcast

### **Network Sponsors will receive:**

- Sponsorship on all 4 WVIAC Championships Network Events (Internet and radio distribution) – WVIAC Men's & Women's Basketball Tournaments, WVIAC Baseball Tournament, and "Championship Saturday" of the WVIAC Softball Tournament
- Minimum 2 commercials per Broadcast - minimum of 24 Webcasts - (50-100) :30 commercials (1 Network/1 Local Break Commercials - average per game)
- Broadcast archives available on [www.smallcollegesportsweb.com](http://www.smallcollegesportsweb.com) for future listening
- Webcasts will also be sold on CD to WVIAC fans – archives/CD's include your commercials
- Sponsor listing on West Virginia Conference Tournament Network promotional facility signage and flyers
- Where feasible, references to the West Virginia Conference Tournament Network, will include "Network Sponsor: ... 'your business'" in game broadcasts, print, web, and radio promotion
- Public Address announcements promoting the Network at the tournament sites, including 'Title Sponsor' mentions
- Sponsor Banners on WVIAC Webcast page listed with other "Network Sponsors"
- Open/close billboard sponsorship mention - 2 per Webcast



## Contact Today!

Reid Amos - West Virginia Conference Tournament Network  
(304) 366-7649 or [reidamos@smallcollegesportsweb.com](mailto:reidamos@smallcollegesportsweb.com)

