SmallCollegeSportsWeb.com

Redefining Your website solutions

SmallCollegeSportsWeb.com provides 'Official Athletic Website' solutions for colleges and universities. Our Website solution lets ordinary computer users successfully manage the bells-and-whistles seen on major college athletic Websites at a price affordable to smaller colleges and universities utilizing technologies that are best in class! Greatly improve your athletic Website, let your Sports Information staff do more in less time, and cultivate a commercial presence to easily create new revenue streams...make money! What more can you ask for?

> "Small College Sports Web understands the demands of sports information directors with limited time and human resources. The new, improved interface makes updating the website as simple and as quick as writing a release to put on the fax machine."
>
> *– Adam Zundell, SID*
> *Fairmont State University*

Just Point, Click and Create! SmallCollegeSportsWeb.com provides 'Official Athletic Website' solutions for colleges and universities. Our Website solution lets ordinary computer users successfully manage the bells-and-whistles seen on major college athletic Websites at a price affordable to smaller colleges and universities utilizing technologies that are best in class! Greatly improve your athletic Website, let your Sports Information staff do more in less time, and cultivate a commercial presence to easily create new revenue streams...make money! What more can you ask for?

Official Athletic Site – Your New Solution

SmallCollegeSportsWeb.com's solution will give you revolutionary control over your Athletics site content. Our fee structure (Page 3) includes: development and launch of the initial functionality of the Website, annual software solution lease fee (Website/Site Administration), access to online training tools, ongoing site support, with versioned software improvements included; hosted on our secure Webserver on CityNet, LLC's network utilizing the .com address of your choice!

Online Training/Site Support – Learn how to run it with our online training!"

- **Administration Training/Demo:** www.smallcollegesportsweb.com/admin.cfm
- **Contact us today:** for a Username/Password to access our training/demo site! We provide support/training hours within an agreement to help ensure successful use of the site!
- **Administrator support/training:** We use our online tools to create strategies to manage all user support issues efficiently via the Web with an emergency contact number for when you need us!
- **Technical Support:** (Site down on server, Administration down, etc.): When needed, you can contact our Internet Service Provider, CityNet 24 hours a day/7 days a week at 1 (800) 881-CNET (2638)

Website Features

SmallCollegeSportsWeb.com's Web Administration Interface (WAI) rivals the most advanced self-publishing solution designed specifically for College and University Athletic departments. Approved users may log into the Web Management Tools from any computer with an Internet connection and post or manage the following information and MORE instantaneously:

- **Releases, Event Recaps, Special Features, Coaching Staff Bios, Box Scores and more!** Headlines and story teasers posted to a site's front page are simultaneously written to the sport page, and become indexed to be easily accessed via search. Every story can easily accommodate event recaps, box scores, photos – all just a click away! Player bio links are automatically generated. "Special feature" stories and other specialty pages can easily be managed within the WAI. Stories "auto-archive" based on individual sport.
- **NEW! Embedded Content Editor** – Our new embedded Web Editor allows you to fully control how you want your site posts to look, including: fonts, pictures, graphics, files, links, tables…and it's as easy as using popular word processing programs like Word!
- **Embedded Google Web/Athletics Site Search** – Using Google's search technologies, visitors can easily search your Website or search the Internet, from any page on your website!
- **Events Database** – Dynamically generate daily/monthly calendars and individual sport schedules with the Events Databse.
- **Scrolling Events Calendar/Scoreboard** – The Events Calendar/Scoreboard automatically scrolls every event to occur within seven days and lists the score of every game that has completed within the last seven days, when updated, with links to event information/game story.

SmallCollegeSportsWeb.com - your website solution

- **Upload Images/Files** – Photos, graphics, logos, ad panels, PDF files, and more can be directly uploaded through the interface whether you are managing stories, banner ads, bio pages, rosters, stats pages, etc. – Easily post your files for display/to be accessed in the WAI!
- **FTP Access to your content!** – Easily manage bulk files, such as cumulative statistics, with secure access to your content via the Web.
- **Bio Database/Modify Roster** – All bios are entered into the 'Bio Database' allowing for easy creation/maintenance of rosters. Once a player is posted to a roster any properly spelled name with a corresponding bio page is automatically turned into a link to that player's bio page.
- **Banner Ad Management** – Create and manage a new revenue stream for your athletic department by selling and easily managing site advertising. Sell ads and keep 100% of the ads you sell and post on your site! Banner ads can also serve as graphical links to relating/partnering sites!
- **On-line Traffic Reports** – Monthly WebTrends (site traffic breakdowns) are available. Real-time statistics are also available for the number of times a story or advertisement is viewed.
- **Create Fan Polls** – Fans love the poll feature! Administrators can create a poll question and enter selections. The poll can be placed on the front page or any selected sport index page. All responses are automatically tallied and updated.
- **Manage Multimedia** – Manage Audio and Video Webcasts! We offer streaming services or link to your existing external service! Manage Live Stats!, Create Photo Galleries, administrate any other Web friendly media!
- **Send Athletics Update E-Mails** – Using our list-serve capabilities, manage lists, groups and send HTML e-mails to fans that sign up to receive e-updates from your website.
- **NEW! RSS/XML Feeds** – RSS (Really Simple Syndication) is an XML-based format for sharing and distributing Web content. Anyone that subscribes to your feed will automatically be kept up to date every time you post a new story to your website!
- **Simple Yet Robust!** – Simple enough that a basic computer user can successfully run it while not holding back a highly skilled user! Do what you imagine with your athletics website!

Advertising: Sell Ads – Make a Profit
You can sell advertising on a .com Website! Any advertising that the College/University solicits and posts on the site is 100% yours to keep. Many of our clients make a profit by leveraging our services and consulting.

Let our design team enhance your Athletics branding!
SmallCollegeSportsWeb.com will create a clean and attractive design for your Website, which includes: Creation of a new 'Athletics Site Header' by using/enhancing existing and/or by creating new/updated logos for your team and we will provide the graphics to you for your use while implementing your school colors in our templated design.

*FREE! Online Stores -- Sell your apparel by *joining our 'Logo Partnership Program'
SmallCollegeSportsWeb.com partners with Freckles Graphics of WV to create a revolutionary way to manage an "Athletic Apparel Product Line!" Our unique partnership can provide the following:
- Assignment of an 'Apparel Specialist' to work with your school to cultivate a successful 'Athletic Apparel' line!
- We will partner to newly develop, enhance and/or utilize your existing logos and create new apparel designs embedding the school branding! Plus, we'll trademark all of your designs
- Development of a initial limited product offering for your Webstore that's geared for success; we'll show you how to generate an increased profit-margin by selling apparel at your events!
- We will create a ROYALTY for your college/university (if one isn't already in place). Plus, we'll use our expertise to handle the details: product design, apparel creation, packing, shipping, and financials tracking!
- Ask us today about this unique opportunity that requires an additionally negotiated partnership agreement with SmallCollegeSportsWeb.com and our newest partner, Freckles Graphics of WV - frecklesgraphicswv.com

FRECKLES GRAPHICS, INC. of WEST VIRGINIA
SCREENPRINTING ◆ EMBROIDERY ◆ GRAPHICS
frecklesgraphicswv.com

Additional Service Options – Add-Ons *(More info on Page 3)*
- **Live Internet Webcasts -** Stream live events! Make game broadcasts, talk-shows, press conferences available on the Internet! We'll show you how and do the technical 'heavy lifting' by providing your Webcasts from the 'World-Class' Internet connectivity at our disposal.
- **E-Commerce -** In addition to our unique Online Store partnerships, we can provide/develop services for Online donations, auctions, camp registrations and more.
- **Site Maintenance -** Though our Web management tools make updating your site almost as easy as sending an e-mail or using Word, if you want us to post the updates, consider our site maintenance service.

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Standard Athletics Website

- **One-Time Website Setup — $500.00** _(One-Time Payment)_
  - ▸ _Customized Graphics (graphics required for initial launch) – INCLUDED!!_
- **Website Service/Software Lease/Functional Support/Version Updates - $199.00/month**
  - ▸ _Ask about our 'One-Time Lifetime Lease Option'_
- **Deluxe Web Hosting — $50.00/month**
  - ▸ _Site Hosting (Required on our server)/Assigned Server Space/Real-Time Statistics/WebTrends Reports. Additional $25.00/year domain registration charge - Included in agreement!_
    *Further details provided in SmallCollegeSportsWeb.com Service Contract/Appendix A

Additional Service Options

- **Online Stores - *FREE *by joining our 'Logo Partnership Program'**
  - ▸ _SmallCollegeSportsWeb.com and Freckles Graphics of WV partner with you to create a revolutionary way to manage an 'Athletic Apparel Product Line!"_
  - ▸ _An 'Apparel Specialist' to cultivate and create a successful Athletic Apparel line!_
  - ▸ _Trademarking of your newly developed/enhanced/existing logos and creation of new apparel designs embedding the school branding!_
  - ▸ _We select a limited product offering for your Webstore that's geared for success and help you generate higher margin revenue selling apparel at your events!_
  - ▸ _ROYALTY creation and management (if necessary), and: design creation, apparel creation, pack, ship and track financials!_

  Ask us today about this unique opportunity that requires an additionally negotiated partnership agreement with SmallCollegeSportsWeb.com and Freckles Graphics WV!

- **Unlimited Live Internet Audio Webcasts - from $1,995/year!**
  - ▸ **_Unlimited Live Encoding! - $1,995 per year_** _- Stream to an unlimited number of listeners from our Webstreaming Server! | 'Always On' Live capability/500 MB Server Space for Streaming Archives._
  - ▸ **_Month-To-Month - $299.00 per month_** _- 'Always On' Live capability during service months._

  SmallCollegeSportsWeb.com will provide: _Consultation for setup/configuration of Client's Encoding Equipment, delivery, configuration, training and testing 'Encoding Software' , and Webcast delivery training/functional support, delivery of stream._
  Client responsibilities: _Encoding computer (must meet minimum standards) for creation and successful delivery of encoded stream to SmallCollegeSportsWeb.com servers for automatic multi-stream redistribution, management of network/firewall settings (will consult at setup), acquisition of static IP for stream identification, and streaming file archive creation, file upload, and link maintenance in the posting of all archived Web streams._

- **Site Maintenance – We post the site updates for you! - $125.00/month!**
  - ▸ **_Website Maintenance - $125.00/month_** _(12 month contract required)_
  - ▸ _We handle the content management for you. Athletic Department required to e-mail all information to be posted on client Athletics site. (Text of game stories, box scores, .pdf files, photos, graphics, etc.)_
  - ▸ _SmallCollegeSportsWeb.com posts electronically provided information in a timely manner._

- **Customized Solutions/E-Commerce Solutions/Online Donations & Payments**
  - ▸ **_SmallCollegeSportsWeb.com_** _can create and/or provide customized e-commerce solutions._
  - ▸ **_Online Secure Payments -_** _Using Pay Pal technologies, SmallCollegeSportsWeb.com can create simple ways for you to accept online payments for donations, camps, tickets sales, etc._
  - ▸ _We'll build it! - If you need a customized application, we can create and deploy it! - Please inquire!_
  - ▸ _*Contract Riders/Separate Agreements required with all "Additional Service Options."_

Contact Us Today!

✉ **sales@smallcollegesportsweb.com**   ☎ **(304) 366-7649**

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